



Dear Friends,

On behalf of the members of Rideau View Golf Club, thank you for your interest in supporting mental health research at The Royal Ottawa Mental Health Centre. We are pleased to, once again, present the annual Rideau View Inspirational Golf Classic in support of mental health. We invite you to join Rideau View members, business leaders, and loyal supporters as we tee it up at one of Ottawa's premier private golf courses, Rideau View Golf Club in Manotick. Our guest speaker is Alex Mateas, former offensive linemen for the Ottawa Redblacks and a member of the 2016 Grey Cup Championship team. We are also pleased to announce that Elizabeth Manley, three-time Canadian National Ladies' Singles Champion, Silver Olympic Champion, and Silver World Champion, will once again join us for golf and dinner.

Each year, the tournament recognizes and honours a local individual, family, or organization that has been involved with, or touched by this worthy cause. The 2022 tournament is dedicated to the memory of Michael Thomas who excelled in athletic activities, including water polo, snowboarding and yoga. He was a Leader in the student body at Bishops University. During his hospital stays, Michael was recognized for his help and support of other clients who were suffering. Michael died by suicide in July 2021, succumbing to his battle with mental illness.

Our goal is to raise \$500,000 over five years. These funds will support **The Royal's Institute of Mental Health (IMHR)** suicide prevention research. In January 2018, the IMHR recruited Dr. Zachary Kaminsky. Dr. Kaminsky is currently conducting cutting-edge epigenetic research that seeks to measure, through a blood test, the degree to which an individual may be vulnerable to stressors that could increase their risk of suicidal thoughts or acts. Through the use of advanced technology, Dr. Kaminsky's research aims at monitoring internal processes (biomarkers) and external behaviours to identify those most at risk. To date, the *Rideau View Inspirational Golf Classic*, raised over \$315,000 making it the largest community golf tournament in the history of the Royal Ottawa Foundation.

It is our sincere hope that you will help us support this effort to improve or even save the lives of some of those suffering from mental illness. Your participation in the **2022 Rideau View Inspirational Golf Classic** will provide an opportunity to profile you and/or your company to an influential audience while networking with likeminded members of our community.

Please take a moment to review the information in the link below which outlines details of the tournament and sponsorship information. Through the support of our generous sponsors and donors, we will maximize the impact we have on the lives of those suffering from mental illness. Together we can make a difference.

Thank you in advance for your consideration,

Steve Byrne

President – Rideau View Golf Club, (613) 692-3442

www.rideauview.com/2022inspirational





EVENT DETAILS

It is estimated that currently 3.5 million Canadians suffer from some form of mental illness. For those experiencing suicidal thoughts or a suicidal crisis, nothing is more important than access to timely help. We invite you to join us for the **2022 Inspirational Golf Classic** in support of this cause.

TOURNAMENT: INDIVIDUAL \$500 FOURSOME \$1800 ENTRY FEE INCLUDES: Golf Power cart		SPONSORSHIP OPPORTUNITIES			
		Presenting Sponsor			
		Dinner Sponsor	\$ 7,500		
		Eagle Sponsor	\$ 5,000		
Lunch		•	\$ 2,800		
Dinner		•	\$ 1,100		
	Prize table Auction	Hole Sponsor	\$ 550		
SCHEDULE OF EVENTS		CONTACTS			
11:00 am	Registration & Lunch	Tournament Registration & Prize Donation:			
12:45 pm	Welcome	Ken Parent: 2kenparent@rogers.com (613) 851-5922			
1:00 pm	Shotgun Start	www.rideauview.com/2022inspirational			
5:30 pm	Reception & Silent	Sponsorship Inquiries:			
	Auction	Robert Hill: Robert.Hill. (613) 716-			
6:30 pm	Dinner & Live	(3-3) 3			
·	Auction	General Inquiries:			
		Lorelei Reid: <u>loreleireid</u>			
		(613) 799-0499			
		Direct Donation	ons:		
		http://www.theroyal.ca/inspirational			





SPONSORSHIP OPPORTUNITIES

DEMOGRAPHICS: Executives **ATTENDANCE:** 128 Participants

PRESENTING SPONSOR \$20,000

- Industry exclusivity as Presenting Sponsor
- "Presented by" used on all printed material
- Company representative will have opportunity to address audience at dinner
- Banner at the event (to be provided by company)
- Two complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

DINNER SPONSOR \$7,500

- Company name and logo at cocktail reception, auction, and dinner
- One complimentary foursome
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View / Event site

HOLE SPONSOR \$550

- Signage on one tee box
- Listing in the event program

EAGLE SPONSOR \$5,000

- Company logo on golf carts
- One complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

CORPORATE FORE \$2,800

- One complimentary foursome
- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

BIRDIE SPONSOR \$1,100

- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site





SPONSORSHIP AT A GLANCE

BENEFIT	Presenting \$20,000	Dinner \$7,500	Eagle \$5,000	Corp. Fore \$2,800	Birdie \$1,100	Hole \$550
Industry exclusivity as Presenting Sponsor	✓					
Complimentary golf	8	4	4	4		
"Presented by" used on all printed material	✓					
Banner at the event (to be provided by the company)	✓					
Signage at tee box	✓	√	✓	✓	✓	✓
Acknowledgement in program and website	√	✓	√	√	✓	✓
Social media mentions and hyperlink to your website	✓	√	✓	✓	✓	
Acknowledgement by Master of Ceremonies	✓	✓	✓			
Dinner table sign indicating sponsorship level	√	√	√			
Opportunity to address audience at dinner	✓					
Company name and logo at cocktail reception, auction, and dinner		√				
Company logo on golf carts			✓			